



FACTS and STATS

[Machine Gun America™](#), Orlando's first Automatic Adrenaline Attraction™, offers guests an exciting way to experience firearms in a safe, secure, state-of-the-art environment designed to give anyone, regardless of their experience level, the thrill of a lifetime. MGA™ also offers high-level premier 'military grade' training simulators that entertain up to four guests at a time, plus full immersion gaming experiences with surround sound.

About the Business

- MGA™ is located at 5825 West Irlo Bronson Memorial Highway, Kissimmee, Florida 34746. Hours of operation are 11 a.m. to 9 p.m., seven days a week.
- MGA™ is creating an estimated 25 highly skilled jobs in Osceola County; focused on hiring Veterans with significant military firearm experience.
- It is a 13,000 sq. ft. facility that includes 10 firing lanes, three-state of the art simulators, a full-immersion video experience with surround sound, a gift shop, refreshment area and VIP Lounge and viewing area on the second floor.
- The state-of-the-art facility offers a full-immersion experience from the time a guest walks in the door they are able to see the entire offering and attractions from a single vantage point, including live action on dozens of big screens.

About the Attraction

- MGA™ is not a gun range; it is an attraction. No personal firearms or ammunition are allowed on premises. No alcohol is allowed on premises. No one under the age of 13 is allowed in the attraction.

About Orlando

- According to VISIT Orlando research on the 2013 Domestic Leisure Visitor Profile sourced with D.K. Shifflet & Associates, 75% percent of instate, and 70% percent of all domestic visitors coming to Orlando were adults only. The average age of domestic leisure adult travelers to Orlando was 44.7.
- VISIT Orlando's 2012 Overseas Visitor Profile* research reported that 65.9 percent of travelers to Orlando were adult only, with an average age of 39.8.

*Sources: U.S. Department of Commerce, International Trade Administration, Offices of Travel Tourism Industries



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About the Experts

- The Director of Range Operations and Chief Range Safety Officer is Scott Bryan an Afghanistan and Iraq War veteran with more than a decade of service to his country, as a United States Army Infantryman.
- The Assistant Director of Range Operations and Chief Range Safety Officer is Natasha Schweitzer is NRA Range Safety Certified and has been in the attraction industry for machine guns from its start.
- The Safety and Training Director is Wes Doss, PhD, an internationally known and recognized trainer and use of force specialist, with 30 years of military and firearms training and industry experience.

About the Facility

Construction

- Safety considerations in construction include,
- 8-inch concrete walls in the live action range area, lined with steel plates, an extra precaution that mitigates damage to the concrete walls,
- High-end bullet traps that are a cut-above. Designed by industry leader, Action Target, and are used by many firearms manufacturers, police academies and FBI training facilities. In other words, places that have a high-volume of shooting on their ranges. The traps allow the bullets to lose velocity as they spiral downward into the drop bucket.
- A dual air handling system. Many range climates are hot because they pull in outside air and push it down range. MGA's™ dual air system allows for outside air and cooled and conditioned air both blowing down range from behind the guests forward, this allows for comfort and safety. The steady cool breeze moves lead dust down range toward the filters and traps and away from guests and RSO staff.

Safety

- There is a double-locking system to the live action ranges. All guests are escorted by an MGA™ RSO when entering the live action area, and must pass two locked doors that cannot be accessed simultaneously. This double vestibule system also keeps the air handling system pressurized and creates an additional layer of sound barrier.
- No guest is ever alone in the live action area. An MGA™ RSO always accompanies each and every guest.
- All guests in live action experiences are outfitted with ear and eye protection.
- Parental consent is required, and a parent must be present for guest's aged 13-17 to participate in the live action area.
- Range Safety Officers have final discretion over who may enter and participate the live action area.
- Live action can include automatic and semi-automatic firearms.



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About the Experiences

Live Action

- **Special Ops *Red, White and Blue***
Feeling patriotic? Shoot military-grade firearms and feel like a national hero.
- **Gangster Land**
A shooting experience perfect for guys and dolls looking for the thrill of some of the most infamous 'heaters' from the 1930s and 40s.
- **The Walking Dread**
Are you a survivor? Brave the zombie apocalypse with the help of fully automatic firearms. Don't forget, aim for the undead head.
- **007**
Channel your inner Bond and experience the thrill of being an elite special agent. Shoot legendary sophisticated guns in classic Bond style, tuxedo not required.
- **Western Shootout**
Fulfill your Wild West destiny with classic guns of outlaws and lawmen alike that are sure to hit the target for any cowboy.
- **Automatic Divas**
Let your bad side come out to play and take charge with polished pistols and powerful machine guns for the biggest and boldest rush of excitement.
- **Big Screen Legends**
Say hello to our little friends. Live out your favorite movie scenes with some of the most legendary guns in film history and become the hero of your own story.

Simulation

Train like the professionals in the military-grade simulators that look and feel like real live action, but are not. Using leading technology, firearms are converted for simulator use so that guests can experience the thrill, sound and kick like the real thing – but they are just lasers hitting virtual targets.

Video Games

A fully immersive experience with surround sound and access to the latest Xbox games and adventures.

For more information:
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